

CHLOE ELIZABETH

B.Des., M.Des.

PERSONAL DETAILS

Email chloec@firinnbychloe.com
Phone +61 402 210 726
DOB 05/09/1984
Mobility Current driver's license held

PORTABLE SKILLS

Motivation	Creativity and Conceptual development
Organisation	Honesty
Customer service	Coaching and leadership skills
Computer skills:	<i>Adobe Illustrator, Photoshop and InDesign</i>
	<i>Microsoft Excel, Word and Powerpoint</i>
	<i>Vector Works 3D</i>
	<i>DXF and DWG file preparation</i>
	<i>for laser engraving and 3D printing</i>

EDUCATION

TERTIARY

2010 University of New South Wales / College of Fine Arts - Masters Design

Subject undertaken include:

Design Seminar 2

Integrated Design Studio 2

Practices of Research in Art, Design and Education

Final Design Studio

Design Seminar 3 - Ethics in Design

Creative Thinking Processes

Screenprinting

Experimental Design

2005 – 2008 University of New South Wales / College of Fine Arts - Bachelor Design

Subject undertaken include:

Design History, Theory and Aesthetics 1, 2, 3

Design and Computers 1, 2, 3, 4

Applied / Object Design Studio 1, 2, 3, 4

Design Practice

Art as Therapy

Interactive Systems

Graphic Media Studio 1, 2

Jewellery Studio 1, 2, 3, 4

Artists' Books

2003/4 University of Macquarie

Subject undertaken include:

Introduction to Psychology I, II

Mind, Meaning and Metaphysics

Cognition and Perception

Social and Personality Psychology

- Bachelor Arts Psychology

Philosophy: Critical Thinking

Statistics

Anthropology: Identity and Difference

Sociology

2002 NSW Vocational Education and Training Accreditation Board
Certificate II Hospitality (Operations)

2001 NSW Vocational Education and Training Accreditation Board
Certificate I Hospitality (Operations)

NSW TAFE, Sydney Institute

Statement in Fitness Instruction – Exercise Management and Physiology

SECONDARY

1997- 2002 MLC School Burwood_Years 7 - 12

UAI 91.5

Subjects undertaken include:

Advanced English 2unit

Design and Technology 2unit

Hospitality Operations 2unit

Community and Family Studies 2unit

Personal Development, Health and Physical Education 2unit

Studies of Religion 1unit

2000 The Whitehouse School, Introductory to Fashion Drawing

ACHIEVEMENTS

2011 Product Sponsor for 9th Annual ASTRA Awards. 'Firinn' designed brooches given to award winners.

2010 UNSW/COFA Dean's List Award for outstanding academic merit in Master of Design.

2009 Design Now! 2009 Object Gallery Award nominee.

2009 Design Institute of Australia NSW/ACT Graduate of the Year nominee.

2008 2Threads Australian Designer Award nominee and short-list finalist for Firinn By Chloe Elizabeth.

2007 Winner of Australia-wide, Inaugural BODY by Dainy Sawatzky 'Fledgling Designer Project'
Designed and produced a diffusion collection, sold Australia wide in all BODY flagship stores.

2007 UNICEF Designers United 'Unite for Children. Unite Against AIDS' Blue String Appeal to raise money and awareness for children infected with and affected by HIV/AIDS. Pieces exhibited at The Westin Hotel, Sydney. Alongside many of Australia's leading designers, Chloe created two jewellery pieces that were auctioned in the top 25 of 60 participating Designers.

2002 Captain of Boats, Sydney Women's Rowing
NSW HSC Honour Role, Community and Family Studies
Community and Family Studies Award
School Prefect MLC Burwood
House Prefect MLC Burwood

2001 Community and Family Studies Award
MLC Hockey Tour (Adelaide)

2000 Youth Ambassador, 6th Pacific School Games
MLC Hockey Tour (USA & Canada)

EMPLOYMENT HISTORY

Firinn By Chloe Elizabeth (Sole Trader)

2006 – 2011

Commercial and bespoke jewellery, Commission artworks and design, Freelance graphic design

Major duties Formulating conceptual frameworks and considering current market trends
Design, production, marketing and distribution of seasonal ranges
Producing prototype and sample ranges for pre-production
Liaising with sales agents and wholesale clients
Maintaining quarterly profit / loss sheets
Budget configuration
Control of production and distribution scheduling and lead times
Stocktake
Coordinating photo shoots
Lookbook design layout and production
Directly communicating with suppliers / producers in Australia and Hong Kong
Meeting with custom / bespoke clients to design for specific briefs
-lighting, wedding accessories, invitations and other graphic outputs, artworks, furniture and applied objects

MLC School

Senior Rowing Coach

2003-2006, 2010-11

Major duties Progressing rowing abilities in youth and corporate teams
Improving fitness through instruction
Establishing and achieving team goals
Communicating with Rowing Master and following season program
Establishing life skills for students to develop personally as well as physically

ZoeMou / ZM925

2008 - 2009

Senior Designer

Major duties Design cohesive collections to set theme
Writing of brief concept / narration of theme for press release and range catalogues
Maintenance of stockists database and online sales inventory
Ensuring the production process runs efficiently
Liaising with stockists, sales and PR agencies directly
General administrative duties
Design and production of visual merchandising products
Graphic design-promotion material, monthly newsletter, packaging and lookbook design layout and pre-press
Bespoke designs

The Grand Social

2008-2009

Studio Assistant_Part Time

Major duties Packaging and dispatch of weekly sales
Phone communication managing customer complaints
General administration
Direct communication with designers and representatives to ensure delivery of goods on time and in condition

BODY By Dainy Sawatzky

2007

Accessories Designer - Fledgling Project

Major duties Forming conceptual framework and developing narrative in response to Body's existing clothing range
Design of cohesive collection for commercial sales in flagship stores
Meeting with company director regularly to present design development, budget and production proposals
Sampling of products
Sourcing of materials (Australian owned and sustainable)
Communicating directly with suppliers
Final assembly, packaging and distribution to headquarters

The Portside Centre, Kent Street

2005 - 2006

Major duties Hospitality services and replenishing conference rooms
Interacting with customers face to face and via telephone communication
Following occupational health, safety and security procedures
Preparation of lunches and other meals
Cleaning and maintaining premises
Stock inventory

YMCA Gymnastics and Primary School Sports Coach

2004

Aerobics Instructor MLC School

2001 - 2002

MLC School Kent House Cricket Coach

2000

VOLUNTEER POSITIONS

Sydney Children's Hospital Foundation, Randwick

2011

Art Program Internship - Curating, Program Organisation and Graphic Design

Major duties Maintaining art collection inventory and storage
Under the supervision of the Arts Program Curator, sourcing Artists for exhibition, writing Artist's Briefs, co-ordinating Artists for group / individual shows and writing evaluations following the event.
Installation (and dismount) of exhibitions in gallery spaces.
Managing the 'Art Experience' program of Artists working with children in the SCHospital School
Graphic design: Logo design for the 'Art Program' and 'ArtEx', E-invites and other relevant graphic material and visual merchandising for the Arts Program and Sydney Children's Hospital Foundation

Exodus Foundation

2009

Art Class Instructor_ Kaleidoscope Project

Major duties Design an art program for homeless and underprivileged adults and children
Leading groups of disadvantaged adults in art / creativity weekly classes

Mentor and instruct participants to create works reflecting their experiences of being homeless, for a final exhibition during NSW Anti-Poverty Week
 Develop inventory list and purchase necessary items through wholesaler
 Facilitate preparation of common area prior to classes and clean and restore to original setting after classes
 General maintenance of stock levels, equipment and storage areas
 Encourage creativity
 Communicate participants achievements and concerns with social workers
 Mount and hang end works for public exhibition and archive selected works
 Reporting to Project Director weekly and at the end of Project in review

ACCREDITATIONS

- 2004 Australian Sports Commission Level 1 Coaching Accreditation: Rowing
 Australian Sports Commission Level 2 Coaching Accreditation: Rowing
 Australian Sports Commission 'Play By The Rules:Coaches' Certificate
- 2003 Responsible Service of Alcohol
 Responsible Service of Gaming
 Speedpour BarStart Cocktail Training Course
- 2001 Senior First Aid Certificate
 IGSSA Level 1 Hockey Umpire Certificate
- 2000 First Aid Certificate
 Royal Life Saving Society Bronze Medallion

EXHIBITIONS

- 2011 'Love Moments' Group Art Show_Art Moment Gallery, Bondi, Sydney.
- 2010 COFA Annual Exhibition of Masters Graduation Artwork_Carriageworks, Sydney.
- 2009 PHM09 Penthouse Mouse Exhibition of Firinn Belle Epoque Collection_The Capital, St Kilda, Melbourne.
Curator of Exodus Foundation 'Kaleidoscope Project' Exhibition_Exodus Hall Ashfield, Sydney.
- 2008 COFA Annual Exhibition of Undergraduate Final Designs_College of Fine Arts, Sydney.
- 2007 UNICEF Designers United
 'Unite for Children. Unite Against AIDS' Blue String Appeal_The Westin Hotel, Sydney.
- 2006 Rosemount Australian Fashion Week_Shown by invitation_St Kilda Sea Baths, Melbourne.
- 2006 'Watt?' Group Lighting Design Exhibition_Kudos Gallery, Sydney.

INTERESTS

Anthropology and culture	Intersections of Art and Design
Travel	Maintaining general health and fitness
Representations of significant historical eras	Sociology and human interactions
Ongoing research into technology and techniques for production	

www.firinnbychloe.com

REFEREES

Dr Rick Bennett

*Founder & Director Omnium Research Group
COFA School of Design Studies Senior Lecturer
Head COFA Online : Academic Development and
Management of Online Courses in Art & Design*
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MLC School Head of Rowing

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Academic transcript and portfolio available upon request.